

Marketing & PR



Alexander Karpukhin

Preferred country or city:	Czechia
Salary:	From 500 EUR
Sector of activity	Marketing, advertising, pr
Employment Type	Full time
Ready to relocate	Yes

CV content description

Experienced PC user: skills of working with MS Office, graphic editors (Adobe Photoshop, Lightroom) Personal qualities: dedication, sociability, ideology, creativity, responsibility, punctuality, ability to work in a team.

Experience

01.09.2016 – Till the present day

Freelance

Webmaster

Development of web sites, forums, bulletin boards. Monetization of projects, copywriting, rewriting, analytics, work with traffic, seo.

01.08.2011 – 01.10.2011

Hennes&Mauritz

Shop assistant

Consultations of clients, work with the cashier, knowledge of assortment of goods.

01.06.2014 – 01.08.2014

Hotel «Tukan»

Administration Assistant

Reception and accommodation of visitors, reception of the reservation, control over observance of rules of residing and operation of numbers, dialogue and the help to visitors of hotel.

01.12.2013 – 01.06.2016

PRKT (Remote work)

Community manager

Strategy Development. Community-management, copywriting, hidden marketing. Generation and adaptation of content. Website development, community moderation: VK, FB, Instagram, YouTube, Twitch. Interaction with bloggers.

01.01.2015 – 01.05.2015

Restaurant «Anfilada»

Assistant restaurant manager for banquet service

Management of employees, reception of guests, organization of banquets, quality control of customer service, documentation.

01.12.2011 – 01.03.2012

Restaurant «Anfilada»

Waiter

Serving tables, serving visitors, knowing food and drinks, maintaining the hallway and tables of visitors in a clean and orderly manner.